

# MARKETING TOOLKIT: CHERRY XTRFY NGALE X

PROFESSIONAL USB & XLR MIC FOR RECORDING AND STREAMING



**CONFIDENTIAL.** The information in this document is confidential until the product is officially launched by CHERRY XTRFY.

# TWO BRANDS BECOME ONE.

Gamers from all corners of the world know CHERRY as the legendary keyboard switch brand. Trusted by professional players and used in more than 60 million keyboards, CHERRY MX is widely considered to be the gold standard of keyboard switches. Now, CHERRY's gaming keyboards and other peripherals are becoming available worldwide as well – products that are leading in some of the world's largest consumer markets. With a reputation built over decades, CHERRY stands for quality products designed in Germany, aimed at those who have high demands on performance, design, and durability.

In early 2023, CHERRY joined forces with Xtrfy. Designing pro-level equipment in collaboration with some of the world's most merited players, Xtrfy has rapidly grown to become a household name within the esports scene. Over the past 10 years, Xtrfy has combined experience with new ideas to help gamers perform at their best. From the offices in southern Sweden, Xtrfy challenges competitors all over the world with innovative designs, colorful aesthetics and products that offer a whole new level of customizability.

With our eyes set on the future, we're proud to introduce our new gaming peripherals brand – CHERRY XTRFY. German engineering and Swedish design, brought together by a passion for gaming.



## PRODUCT HIGHLIGHTS.

- Studio-grade dynamic microphone
- XLR and USB plug and play
- Low-cut switch for gaming
- On-device settings and monitoring in USB mode
- Stand included



## PREMIUM AUDIO FOR PROFESSIONAL CREATORS. AND EVERYONE ELSE.

Designed for studio-grade audio at a non-studio price, the Ngale X brings excellent sound quality to both professional and aspiring creators. With XLR and USB outputs, it's ready for your mixer or plug and play directly on your computer. Record, game and stream on a whole new level.

## FULL-RANGE WARMTH OR GAMING-OPTIMIZED CLARITY.

Enjoy warm, rich voice capture across the mic's full frequency range for voiceovers, podcasts and other recordings. And activate the low-cut filter to minimize noise when gaming or streaming. To bring you the best sound quality and make sure you get the most out of your microphone, the Ngale X offers unaltered audio with an added low-cut switch at the rear, so you can toggle between full-range or gaming-optimized sound capture.



## XLR AND USB.

Connect via mixer or directly into your computer. The Ngale X is an XLR/USB hybrid microphone, giving experienced creators the ability to connect to professional audio gear, while allowing users of all levels to enjoy the benefits of a dynamic high-quality microphone through USB plug and play.

## ON-DEVICE CONTROLS FOR HASSLE-FREE RECORDING.

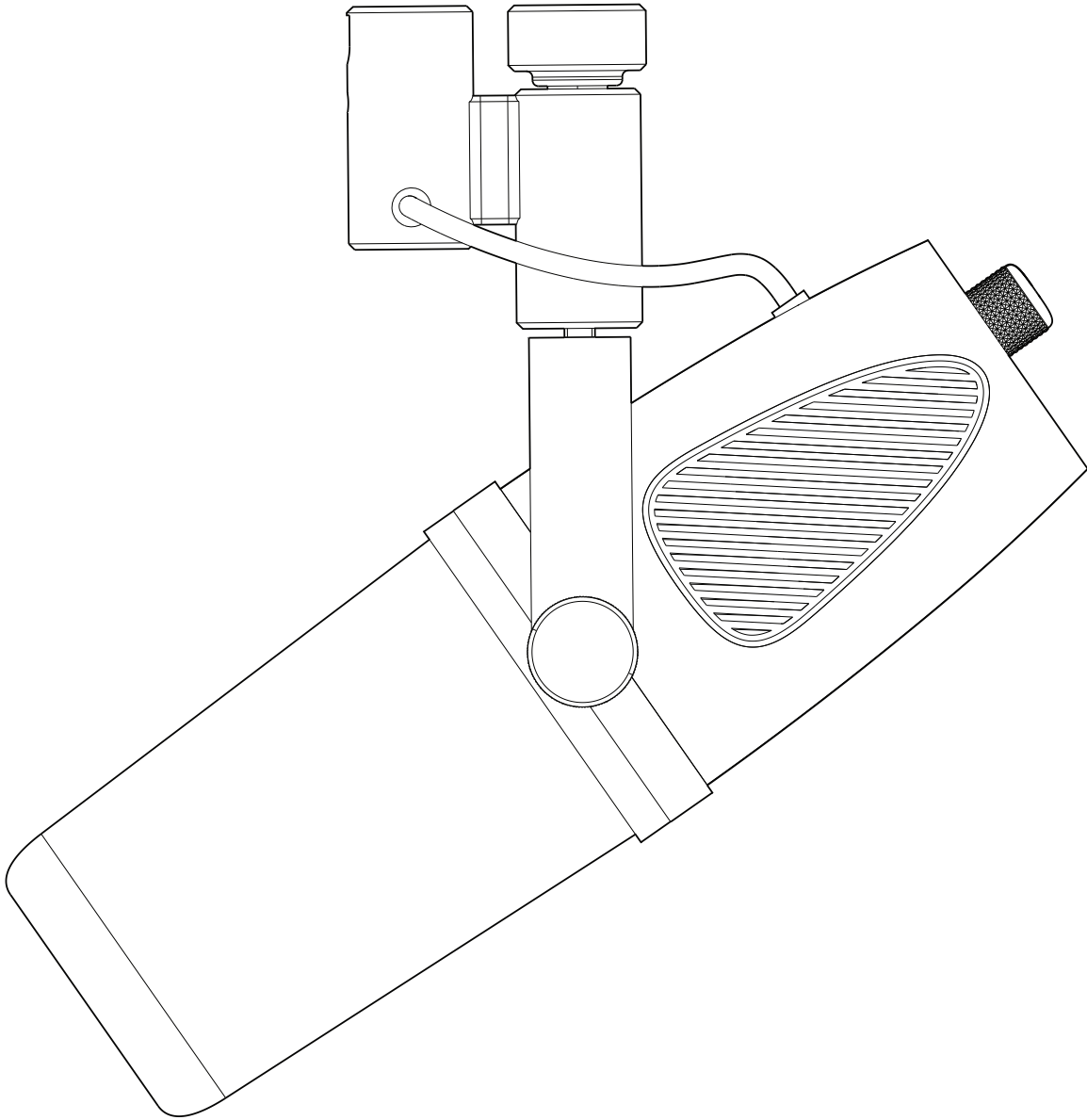
While the XLR output brings you all the benefits of connecting the microphone to professional interfaces, the USB connection enables settings such as mic mute and headphone monitoring without the need of a mixer or other external audio equipment. At the touch of a button, you can also switch between a range of different LED colors and RGB effects.



SPECIFICATIONS.

Microphone type	Dynamic
Polar pattern	Cardioid
Capsule size	25 mm
Frequency response	50–16 000 Hz
Sample and bit rate	96 kHz/24-bit
Connections	USB-C, XLR, 3.5 mm headphone jack
Cable included	2 m braided USB-C to USB-A
Mounting	Yoke mount with 5/8" boom arm thread
Illumination	Adjustable RGB LED*
Controls	Mic gain, mic mute, headphone volume, LED color*
Monitoring	Headphone jack with direct monitoring*
Filter	Foam windscreen and internal pop filter
Shock mount	Internal shock isolation
Weight	510 g (incl. mount)
Dimensions	205 x 91 x 150 mm (incl. mount)
OS	Win 7/Mac OSX 10.7 or higher
Warranty	2 years

\* In USB mode.





# VISUAL ASSETS.

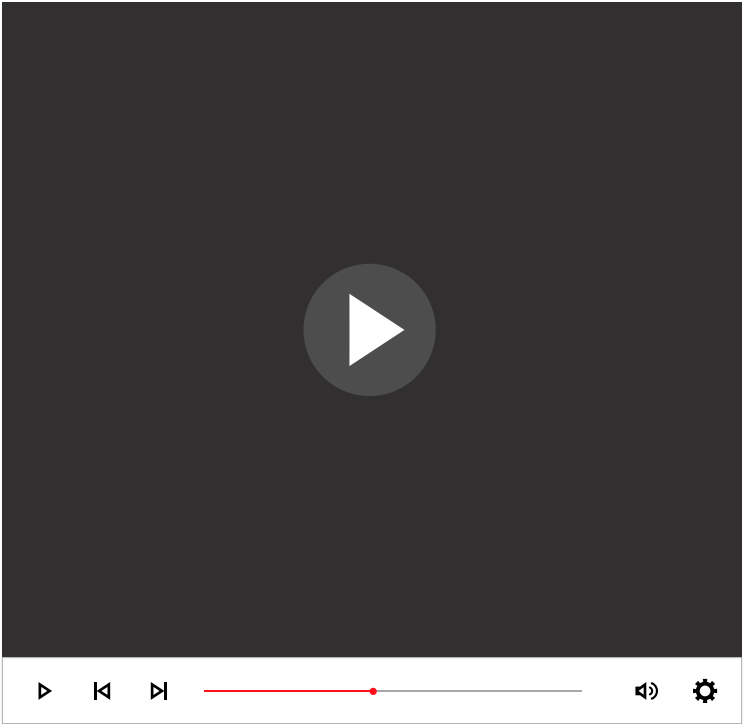
## PRODUCT IMAGES.

Web images as well as high-res renders for print.



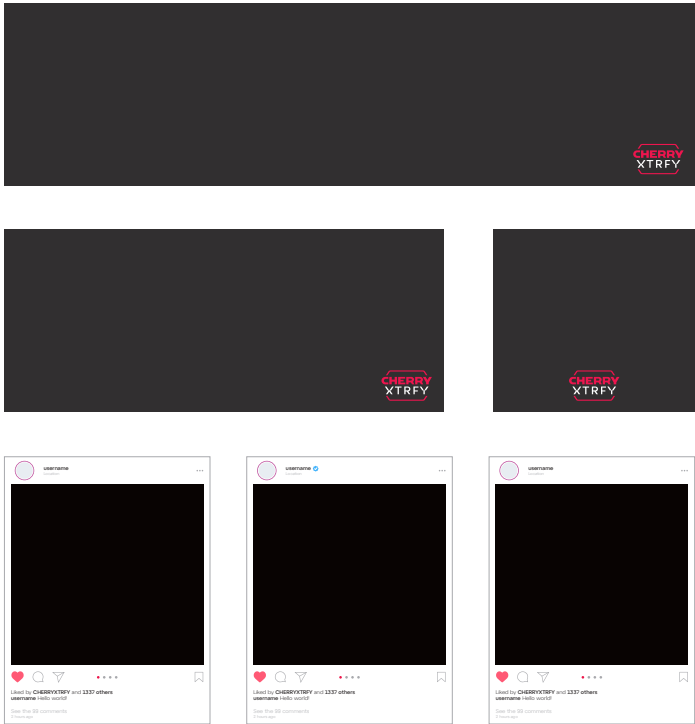
## PRODUCT VIDEO.

Launch video in horizontal and vertical format.



## ONLINE PROMOTION.

Banners and social media images.





# PRODUCT TEXT.

CHERRY XTRFY NGALE X  
PROFESSIONAL USB & XLR MIC FOR RECORDING AND STREAMING

**BULLET POINTS.**

- Studio-grade dynamic microphone
- XLR and USB plug and play
- Cardioid polar pattern
- Low-cut switch for gaming
- On-device settings and monitoring in USB mode
- Stand included

**SHORT PRODUCT DESCRIPTION ( < 30 WORDS ).**

Designed for studio-grade audio at a non-studio price, the Ngale X brings excellent sound quality to both professional and aspiring creators, featuring XLR as well as USB connectivity.

**FULL PRODUCT DESCRIPTION.**

PREMIUM AUDIO FOR PROFESSIONAL CREATORS. AND EVERYONE ELSE.

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- Capsule size: 25 mm
- Frequency response: 50–16 000 Hz
- Sample and bit rate: 96 kHz/24-bit
- Connections: USB-C, XLR, 3.5 mm headphone jack
- Cable included: 2 m braided USB-C to USB-A
- Mounting: Yoke mount with 5/8" boom arm thread
- Illumination: Adjustable RGB LED\*
- Controls: Mic gain, mic mute, headphone volume, LED color\*
- Monitoring: Headphone jack with direct monitoring\*
- Filter: Foam windscreen and internal pop filter
- Shock mount: Internal shock isolation
- Weight: 510 g (incl. mount)
- Dimensions: 205 x 91 x 150 mm (incl. mount)
- OS: Win 7/Mac OSX 10.7 or higher
- Warranty: 2 years

\*In USB mode.





# PACKAGING.

## NGALE X

PCS  
WEIGHT (Kg)  
DIMENSIONS (W/H/D – Millimetres)

## SINGLE

1  
n/a  
180 x 230 x 125

## INNERBOX

N/A  
N/A  
N/A

## MASTERBOX

5  
N/A  
635 x 200 x 270





# SKU OVERVIEW.

NGALE X	ART. NO	COLOR	EAN	UPC
CHERRY XTRFY Ngale X	CX-NGALE-X-RGB-BLACK	BLACK	7340086913065	842597104385



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