











Embargo Date	August 26 th , 2019
Product Full Name / Title	CORSAIR M55 RGB PRO Ambidextrous Multi-Grip Gaming Mouse, White
Product Short Name / Title	M55 RGB PRO Gaming Mouse, White
Product Imagery	LINK
	       
Product Video	N/A
100-Word Product Description	The CORSAIR M55 RGB PRO Gaming Mouse offers game-winning versatility with an ambidextrous design that fits any grip or hand, and a highly precise 12,400 DPI optical sensor. Its durable construction, complete with 50 million click-rated Omron switches and a premium braided cable, stands up to the rigors of intense gaming while minimizing fatigue with a remarkably light weight of just 86g. Start gaming immediately with simple plug-and-play setup out of the box. Take full control with powerful CORSAIR iCUE software, enabling you to swap between left and right-handed modes, assign macros and remaps to eight programmable buttons, customize RGB backlighting, and manage five DPI settings that can be switched on the fly. No matter how you choose to play, stand up to any challenge with the M55 RGB PRO.
50-Word Product Description	The CORSAIR M55 RGB PRO Gaming Mouse offers game-winning versatility with an ambidextrous design that fits any grip or hand, and a highly precise 12,400 DPI optical sensor. Its durable construction stands up to the rigors of intense gaming while minimizing fatigue with a remarkably light weight of just 86g. Start gaming immediately with simple plug-and-play setup and put versatility in your hands.
25-Word Product Description	The CORSAIR M55 RGB PRO Gaming Mouse offers game-winning versatility with an ambidextrous design that fits any grip or hand, and a highly precise 12,400 DPI optical sensor.
Product Features (Style 1)	<ul style="list-style-type: none"> • Play at your highest level with a versatile ambidextrous design that lets you game in either hand with your most comfortable grip, be it palm, claw, or fingertip. • Take precise control over your gaming thanks to a 12,400 DPI optical sensor for high-accuracy tracking. • Incredibly lightweight at just 86g, so that you can play effortlessly at your top form for hours. • Durable construction featuring 50 million click-rated Omron switches and a premium braided cable gives the M55 RGB PRO the strength to withstand years of intense gaming sessions. • Create an in-game advantage with eight fully programmable buttons for powerful macros and remaps. • Ready to game right out of the box—just plug in through a USB port and start taking down the competition. • Powerful CORSAIR iCUE software lets you switch from left to right-handed mode, customize macros and button remaps, control and synchronize RGB lighting across all compatible CORSAIR devices, adjust DPI settings, and more. • Illuminated by dynamic, customizable RGB LED backlighting with dozens of customizable presets and effects. • Be ready for anything with the ability to switch your DPI on the fly between five separate settings at the click of a button, all customizable within CORSAIR iCUE software.
Product Features (Style 2)	<ul style="list-style-type: none"> • Versatile Ambidextrous Design: Play at your highest level with either hand using your most comfortable grip, be it palm, claw, or fingertip. • Precision to Win: Take control over your gaming thanks to a 12,400 DPI optical sensor for high-accuracy tracking. • Weights Just 86g: Incredibly lightweight construction lets you play effortlessly at your top form for hours. • Built to Last: Durable construction featuring 50 million click-rated Omron switches and a premium braided cable gives the M55 RGB PRO the strength to withstand years of intense gaming sessions. • Eight Fully Programmable Buttons: Create an in-game advantage with powerful macros and button remaps. • Simple Plug-and-Play Setup: Ready to game right out of the box—just plug in through a USB port and start taking down the competition.

	<ul style="list-style-type: none">• Intelligent Control, Unlimited Possibilities: Powerful CORSAIR iCUE software lets you switch from left to right-handed mode, customize macros and button remaps, control and synchronize RGB lighting across all compatible CORSAIR devices, adjust DPI settings, and more.• Dynamic RGB Backlighting: Illuminated by dynamic, customizable RGB LED backlighting with dozens of customizable presets and effects.• Switch DPI on the Fly: Swap between five separate DPI settings at the click of a button, all customizable within CORSAIR iCUE software.			
Specifications	Wired Connectivity	USB 2.0 Type-A		
	Sensor	PAW3327		
	Sensor Type	Optical		
	Resolution	200 DPI – 12,400 DPI, with 100 DPI steps		
	On-Board Profiles	1		
	Backlight	2-Zone RGB		
	Buttons	8		
	USB Report Rate	1000Hz		
	Color	White		
	Mouse Feet	Large PTFE		
	Cable	1.8 m / 6 ft., braided fiber, grey, fixed		
	iCUE (Software)	Supported		
	Dimensions	124 (L) x 68.4(W) x 40(H) mm / 4.9”(L) x 2.69”(W) x 1.57”(H)		
	Weight (w/o cable and accessories)	86g / 0.19 lbs.		
	Warranty	Two years		
Package Contents	M55 RGB PRO Gaming Mouse, Quick Start Guide, Warranty Card			
Search Terms	Ambidextrous gaming mouse, Left handed mouse, RGB Mouse, Lightweight gaming mouse, M55 RGB PRO, High DPI mouse, White			
Part Number / UPC / EAN	Part Number	UPC Code	EAN Code	Product Short Name / Title
	CH-9308111-AP	840006610878	0840006610878	M55 RGB PRO Gaming Mouse
	CH-9308111-CN	840006610885	0840006610885	M55 RGB PRO Gaming Mouse
	CH-9308111-EU	840006610892	0840006610892	M55 RGB PRO Gaming Mouse
	CH-9308111-NA	840006610908	0840006610908	M55 RGB PRO Gaming Mouse
Shipping Dimensions	177(L) x 116(W) x 56(H) mm / 6.97”(L) x 4.56”(W) x 2.20”(H)			
Shipping Weight	0.203 kg / 0.447 lbs.			
Master Pack Dimensions	243.0(L) x 125.0(W) x 195.0(H) mm / 9.57”(L) x 4.92”(W) x 7.68”(H)			
Master Pack Quantity	4			
Master Pack Weight	0.94 kg / 2.07 lbs.			
Pallet Quantity	800 units			
Harmonized Tariff Code	8471.60.9050			
Country of Origin	China			

